1968 Kansas City Chiefs Run Offense

Hank Stram

BUILDING AN INSIDE ATTACK

By Hank Stram - Kansas City Chiefs

OFFENSIVE FORMATIONS

- Great number of formations, but limited number of plays.
- We create variety and diversify our attack by increasing the number of formations, rather than increasing the number of plays.
- 8 Formation Variations
- Red Right X

× 0

- l, Even Spacing
- 2. Odd Spacing

- D. ASSIGNMENTS
- 1. Based On Rule Blocking
- E. BACKFIELD ACTION
- 2. Bases on Series
- A. Teen Div
- B. Twenty Smith, Rulley G. Thirty Currbunk
 D. Forty
- B. Fifty Rown
- F. Sixty Toro Trap

7

F. KINDS OF INSIDE RUNNING ATTACK

1. Power

2, Slant

3. Counter

4. Cross Buck

5. Quick

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ACKS 0	FLANKER	И.В.		BACKS 0	FLANKER	нв	
ON 54 MIKE	F.B.	OUTSIDE ENDS BLOCK	+:-0	I 54 MIKE	F.B.	OUTSIDE ENDS BLOCK	=
FORNATION	H.B.	RALL CARRIER		FORMATION	H.B.	BALL CARRIER	
	TITE END	ON-IN-LB			E TITE END	ON-IN-LB	A NO.
	STRONG TACKL	MLB-LB-IN	1-10	·	STRONG TACKLE	MLB-LB-IN	10
	STRONG GUARD	ON-I N-MLB WLB	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		STRONG GUARD	ON-IN-MLB WLB	F0 F0
	CENTER	ON-BLOCK AWAY	7		CENTER	ON-BLOCK AWAY	, 3 P,O
X	WEAK GUARD	PULL	# 0		WEAK GUARD	PULL	***
THE RIGHT	WEAK TACKLE	SHUT OFF(OK) D.F.(SEAL GAP 8)		I RIGHT X	WEAK TACKLE	SHUT OFF (OK) D.F. (SEAL GAP 8)	•
FORNATION	PLIT END	D.F.		FORMATION	SPLIT END	D.F.	

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FORMATION RED RIGHT X		d b
WEAK GUARD	FB FLANKER	
D.F. D.F. (SEAL TRAP (MLB 30-40 ON-IN-MLB MLB-LB-IN ON-IN-LB BALL CARRIER FAKE GAP 8)	FAKE . SAFETY	
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T X WEAK GUARD CENTER ON-ELOCK ANA TRAP (MLB 30-40) ON-IN-MLB SERIES S	SHUT D.F.	OFF(OK) (SEAL TI GAP 8)				2	RALL CARRIER	FAKE-LB Lin	SAFETY
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i d	STRONGTACKLE	MLB-LB-IN	V		9)		STRONG GUARD	ON-IN-OUT LB	4	7	110	0
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	WEAK GUARD	ON-IN-OUT WLB	*	' 0	QB. Reyale Rivids		WEAK TACKLE	D.F.		8		
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D.F.	SHUT OFF(OK) D.F.(SEAL GAP 8)	DN-BLOCK AWAY (ALB 39-40SERI	IN-MLB-WLB ES)	IN-LB	MLB-LB	RALL CARRIER	SLB	SAFETY	
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FORMATION	BROWN RT X					FORMATION	36 TRAP	đ	
PLIT END	WEAK TACKLE WEAK GUARD	CENTER	STRONG GUARD	STRONGTACKLE	TITE END	HB	FB	FLANKER	
D.F.	SHUT OFF(OK) D.F.(SEAL TRAP GAP 8)	ON-BLOCK AWAY (FLB 30-40SERIES)	S) WLB	MLB-LB-IN	DRAG OUT	BALL CARRIER	FILL	SAFETY	No. of the Control of
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ON-WLB-D.F. ON-OUT-WLB. GET NLB D.F.	BLOCK AWAY	ON-IN-OUT LB	ON-OUF-IN LB	ON-D.F.	SLB	BALL CARRIER	
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ON-WLB-D.F. ON-OUT-WLB GET-MLB D.F.	BLOCK AWAY	ON-IN-OUT	ON-OUT-IN LB	ON-D.F.	FAKE	BALL CARRIER	НВ
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BUILDING A PRO TYPE PASSING ATTACK

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Hank Stram - Kansas City

A Pro Pass Offense must have great flexibility and variety to be effective. That is why we employ multiple protection and patterns. Our passing attack is based on the following:

A. Quick Passes

B, Pocket Passes

C. Play Passes

D. Roll Cut Passes

2. Types Of Protection

. Semi Aggressive

B. Aggressive

C. Passive

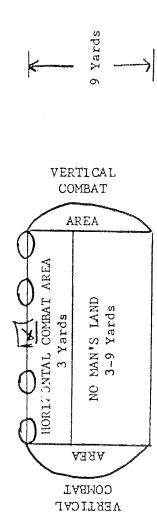
D. Slide

3. Protection Principles Based On Keeping Rushers In

. COMBAT AREA and From Penetrating NO MAN'S LAND

Protection Areas

- The HORIZONTAL COMBAT AREA extends from the Line of Scrimmage 3 yards deep with the outside shoulders of the Tackles making the outer edge of the area.
- The VERTICAL COMBAT AREA extends from the Line of Scrimmage 9 yards deep with the outside shoulders of the Tackles making the inner edge of the area, B.
- NO MAN'S LAND is 3-9 yards deep with the outside shoulders of the Tackles again making the outer edge of the area. ပံ



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	anker	llitch 6		
	FB	Set Aggressive SLB	3 0	
	HB	Set Aggressive WLB		Ì
	Tite End	Or Post		
	Strong Tackle	Set Aggressive On-Out.In	10 HO1 HO	
	Strong GLAd	Set Aggressive On-In-Out	17-04 17-04 19-14-10	
erns	Center	Set Aggressive On-MLB-Help	3 mod 10	
Rules and Diagrams for Ouick Eatterns.	Weak Guard	Set Aggressive On- ch -ict/		
nd Diagrams f	Weak Tackle	Set Aggressive On-Out-In	2	
5, Rules an	Split End	Hitch 6	in the	

(Tainto ontineto after eately)

Alternate Patterns Α.

1. Hitch

2. Hitch and Go

thend > 3. Square out

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* Rucks will run short card of 183 chap fast only of The l

Right - Right - left - right - left right luce

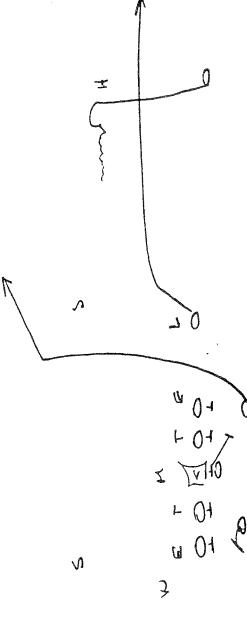
* 08 - Thys - left - night - left them

Frich Robert

Post Flanker Flanker 10-12 Check 1-2 Check'5-6 0 WLB 12-12 AL Check 1-2 Circle Krimber of the strate SLB End Drag 4-7 Strong Tackle Tite End Quick Post Strong Guard Strong Tackle On-Out-In 士 On-Out-In 10 V CO n 0-1 17 04 1- 04 1- 04 Strong Guard On-In-Out On-In-Out On-MLB-Help On-MLB-Help N Center Center Three Man Patterns - Backs Weakside ee Man Patterns - Backs Divide On-In-Out Weak Tackle | Weak Guard On-In-Out Weak Guard 15-18-25 Weak Tackle On-Out-In On-Out-In Ł 3 (38 at mg Split End Split End Rt or Lf Lf or Rt 15-18 12-14

and Diagrams for Pocket Passes

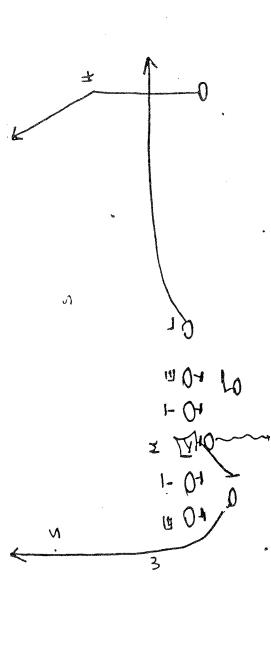
Flanker	WLB Check 1-2 Curl 12-14 5-6
FB	WLB Check 1-2 5-6
11B	Flat 1-3
Tite End	Flag 20-25 Flat 1-3
Strong Guard Strong Tackle Tite End	On-Out-In
Strong Guard	On-In-Out
Center	On-MLB NeIp Strong
Weak Tackle Weak Guard	On-In-Out
Weak Tackle	On-Out-In
Split End	Rt or Lf 15-18

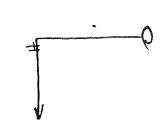


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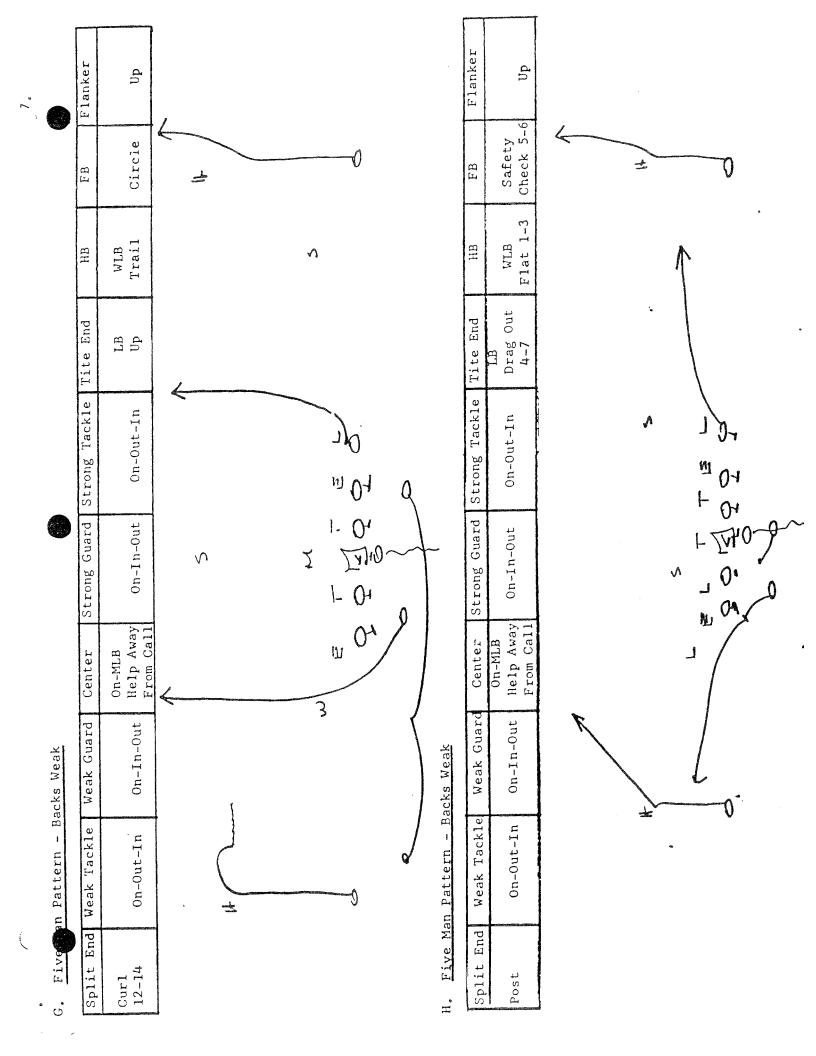
D. Four Man Pattern - Weakside

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Flanker	Post
FB	WLB Check 5-6
НВ	Circle
Tite End	LB Drag 4-7
Strong Guard Strong Tackle Tite End HE	On-In-Out On-Out-In
Strong Guard	On-In-Out
Center	On-MLB-Help To Call
Weak Tackle Weak Guard	On-MLB-H On-In-Out To Call
Weak Tackle	On-Out-In
Split End	Lf or Rt 12-14

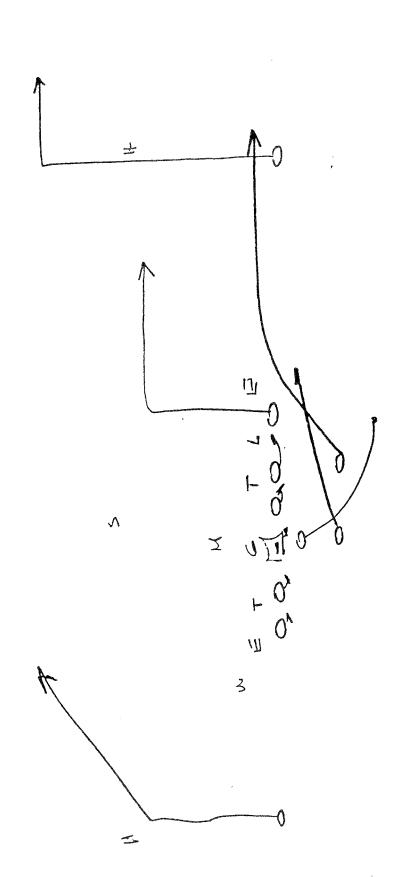




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	FB	Circle	士		0			.		V	<i>)</i>
	HB	Circle		J	1			لم			
	Tite End	ďn	-					4		10	
	Strong Tackle	On-Out-In	4	~~~	٢٥ ه	d	—			404	
	Strong Guard	On-In-Out	√	Z	1-04 / - 1-04 / - 1-04	~~		Λ		1-00 Z TAH	
	Center	On-MLB Help Away From Call	£	3	w 04	y				M Oy	
- Backs Divide	Weak Guard	On-In-Out					Backs Strong	P			•
an Patterns -	Weak Tackle	On-Out-In	<u>+</u>		0		Five Man Patterns -	7	A STATE OF THE STA	2.	
E. Five	Split End	Lf or Rt 12-14		1			F. Five Ma				

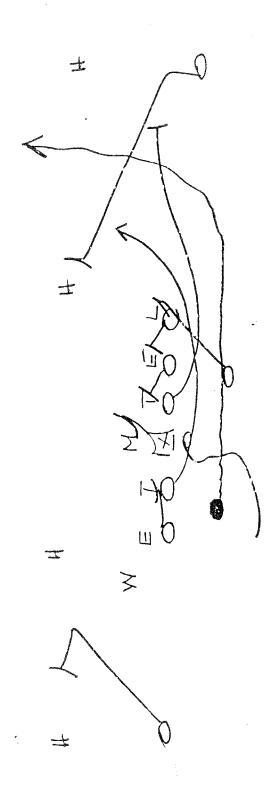


	Flanker	Flat 1-3 Aggressive Rt or Lf SLB 20-25
	FB	Aggressiv SLB
	1113	Flat 1-3
	Tite End	Rt or Lf 12-15
	Strong Guard Strong Tackle Tite End	On-Out-In LB
	Strong Guard	On-In-Out LB
ઙૺ	Center	On-In-Out lelp Away From Call
or Roll Passe	Weak Guard	0n-In-Out
I. Rul and Diagrams for Roll Passes	Split End Weak Tackle Weak Guard	On-Out-In
I. Rul	Split End	Post



Running Backes - 3/2 to 4 yels from the Line 1. F. J. A. Flacker (Ingerstrant) ligh into the LB then takes him either We make teams respect and stop our outside running -- and feel that it is imperative for offensive success. Speint stance rether than knuckles Safety Strong Flanker Hank Stram - Dallas Texans Option (we do not feature this play, but had outstanding success at Notre Dame and Miami), first perso receive second ends block inside 1st man Back Strong End hook on outside Light End Use a long Strong Tackle MLB-LB BUILDING AN OUTSIDE ATTACK Strong Pull Guard Rules and diagram of Power Sweep .- Flanker Side. Center block over (1) Kinds of outside running. Pull black - Must get the depth Guard Weak Pull Cross buck sweep 1. Power sweep Quick toss Tackle Seal Weak . س 2. Weak End Α. DF

First number refers to Series Numbering Expeten 52 Pop 60



Center and Tackle can switch assignments if Center has trouble with over block,

2. HB and Tight End can switch assignment if HB has trouble blocking Defensive End.

3. QB must carry out bootleg fake.

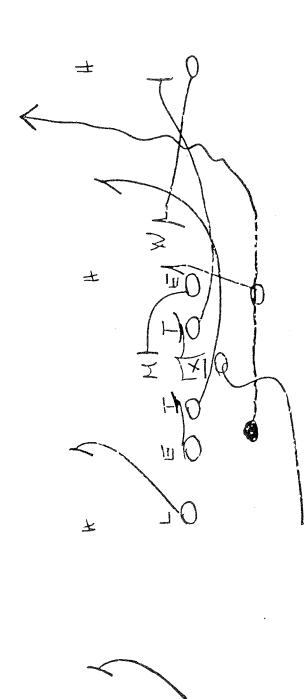
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times along side line better to run a block the R. B.
But pass patien than to try and block the R. B.
me - Solit End + Flurter Buck

Coaching Points:

In defense of servings on in a 3 fount at

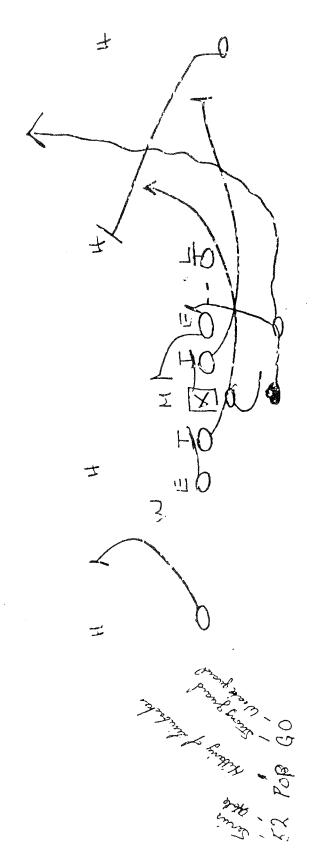
2.



1/ Don't got Split-end to wide - Must be able to get weak linesbacker - Come straight down the line of recimenge - to under control 31 Conceal the last fon the way you running Coaching Points

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Coaching Points

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Coaching Points

C. FULL BACK SWEEP -- SPLIT END SIDE

3, Rules and Diagram of Cross Buck Sweep -- Flanker Side,

	Weak	Weak		Strong	Strong	Strong		
Weak End	Tackle	Guard	Center	Guard	Tackle	End	Back	Flanker
	DF	Pul1	on block over	Pull	Pull LB	in-LB	weak tackle	Strong Safety H,B.

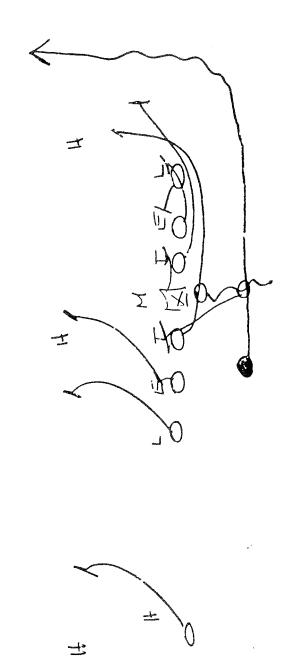
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Coaching Points:

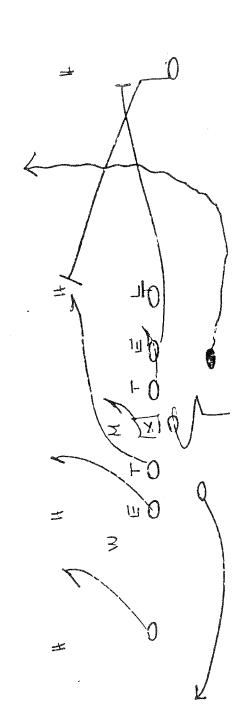
Tackle pulle-get some degth out try to hick LB S. Gund - degth very important - fick out come book



Coaching Points:

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	Weak	Weak		Strong	Strong	Strong		
Weak End	Tackle	Guard	Center	Guard	Tackle	End	Back	Flanker
			uo	block				
DF	DF	DF	MLB DF	over	Pull	hook on	fake	Strong
			over			outside	away	Safery



Coaching Points:

Table must get depth - block Count book out -

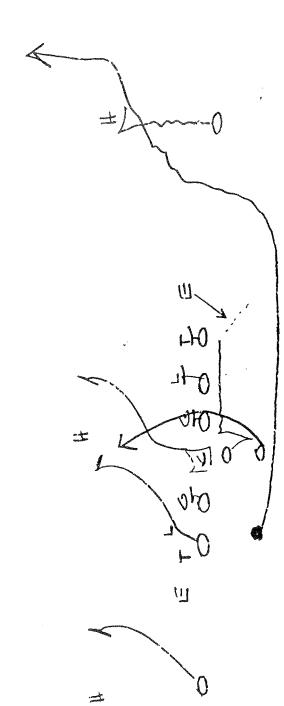
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Coaching Points:

Rules and Diagram of Inside Belly Option vs Eight Man Front Flanker Side.

5.

	Weak	Weak		Strong	Strong	Strong		
Weak End	Tackle	Guard	Center	Guard	Tackle	End	Back	Flanker
		on-in-out	on MLB	on-in-out	on-in-out		fake out-	
DF	DF	Peel	DF	LB	LB	on-in-LB	side	IIB
		Constitution for the first					leg Guard	



Coaching Points:

. O Rules and Diagram of Inside Belly Option vs Nine Man Front Flanker Side.

Tan Tan 1							

DF		LB	LB	on-MLB-DF	Peel	DF	DF
**************************************	1¢	on-in-out	on-in-out		on-in-out		
End		Tackle	Guard	Center	Guard	Lackle	Weak End
Strong		Strong	Strong		Weak	T WOOD T	: - 1

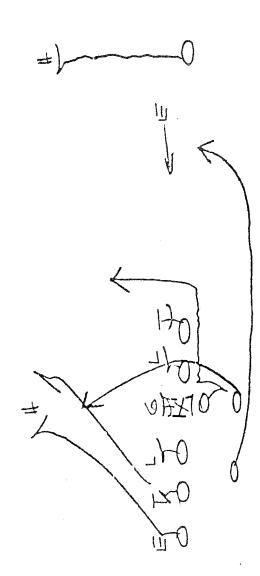
* Keeps interior entertained-pursuit about down

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Coaching Points:

Pitch man 41/2 ydo deep from QB. at all times



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Coaching Points: